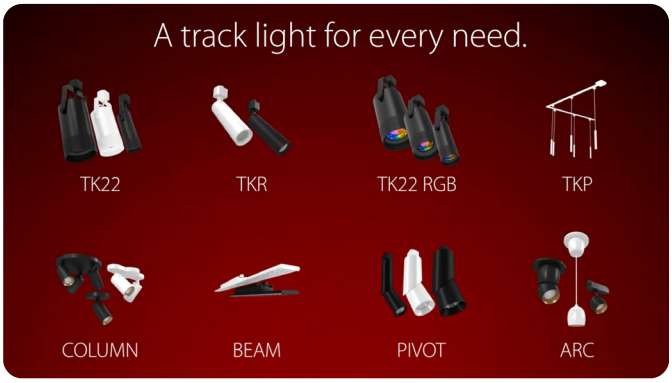
RAB Reels
Season Eight

These short-form videos are designed specifically for distributor counter areas to highlight the latest RAB products. With engaging animations, product highlights, and looping visuals, these mini-commercials keep customers informed while they wait.
Set it and forget it—new content delivered to keep things fresh and informative!



EPISODE 1

Track Lights

The ever-growing portfolio of track lighting includes contemporary designs in various form factors. Models available with adjustable optics and tunable RGBW.

WATCH VIDEO HERE >



EPISODE 2

MIRA

The MIRA family includes frameless designs, framed versions, and models with cabinets, all with soft ambient light, adjustable CCT, and anti-fog control.

WATCH VIDEO HERE >



EPISODE 3

TOTEM

All-new, high mast lights with field-adjustable wattage and rotatable optics. Available in five distributions and built for the long haul.

WATCH VIDEO HERE >



EPISODE 4

OTTER

The budget-friendly OTTER is available in 3 sizes with field-adjustable wattage and CCT. Its slim design is built for tight spaces that require a low profile.

WATCH VIDEO HERE >



EPISODE 5

HERITAGE

The HERITAGE family includes 3 mount options, all with a classic lantern design and field-adjustable CCT, wattage, and photocell. Models available with LEDs or EX39 base.

WATCH VIDEO HERE >



EPISODE 6

Code Compliance with Lighting Controls

Countless RAB products comply with California Title 20 and/or Title 24 energy regulations making it easy to select and specify for CA projects.

WATCH VIDEO HERE >



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RAB Reels

Season Seven

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Set it and forget it—new content delivered to keep things fresh and informative!



EPISODE 1

GameOn

GameOn—a rugged, high-output sports light—is available in 120W and 520W models, offering up to 67,000 lumens with optional RGBW color tuning and smart Lightcloud controls.

WATCH VIDEO HERE >

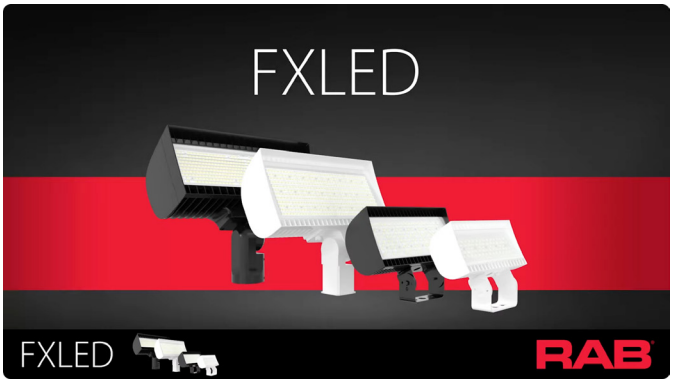


EPISODE 2

ND22

The modular ND22 commercial downlight is available in 3" - 10" models with field-adjustable wattage, color temperature, and beam angle, and swappable, twist-lock trims.

WATCH VIDEO HERE >



EPISODE 3

FXLED Field-Adjustable Floodlights

The field-adjustable FXLED floodlight family is available in 4 sizes, 11 wattages, 3 color temperatures, and 2 mounting options. RGBW models are also available.

WATCH VIDEO HERE >



EPISODE 4

RBAY17 Linear High Bay

The RBAY17 is a compact, field-adjustable linear high bay — available from 80W to 400W with selectable wattages and color temperatures — that replaces up to 1000W metal halide fixtures at a fraction of the size.

WATCH VIDEO HERE >



EPISODE 5

H17 UFO High Bay

The H17 is a compact, field-adjustable high bay family available in four models from 60W to 500W. It delivers exceptional efficacy, selectable wattage and CCT, and smart control compatibility at an industry-leading value.

WATCH VIDEO HERE >



EPISODE 6

TOMO Linear Light

TOMO is an affordable, field-adjustable linear fixture that blends architectural elegance with wrap-light performance, offering field-selectable wattage and CCT, low-glare uplight, and versatile mounting options for schools and offices.

WATCH VIDEO HERE >



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RAB

RAB Reels

Season Six

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Set it and forget it—new content delivered to keep things fresh and informative!



EPISODE 1

SEAL Ultra-Economy Washdown

Available in 2', 4', and 8' models, the upgraded SEAL now includes field-adjustable wattage and CCT, and is built even tougher with IP66, NSF, and NEMA 4X ratings, as well as UL 94-5VA classification.

WATCH VIDEO HERE >



EPISODE 2

TUFFY and TUFFYXL Work Lights

With various mounting options, a rechargeable battery, USB-C ports, and full-brightness output through the battery's charge, both TUFFY work lights work as hard as you do.

WATCH VIDEO HERE >



EPISODE 3

SR Strip Lights

The SR strip light is designed with five field-adjustable wattages and CCTs (3500/4000/5000/5700/6000K) and is available in various 2, 3, 4, and 8ft models, making it extremely versatile for use in general purpose and low-bay applications.

WATCH VIDEO HERE >



EPISODE 4

T34FA Ultra-Economy, Field-Adjustable Panels

The T34 FA is available in three formats, all with optional tunable white and SmartShift circadian control. Models also offered with ultra-high efficacies.

WATCH VIDEO HERE >

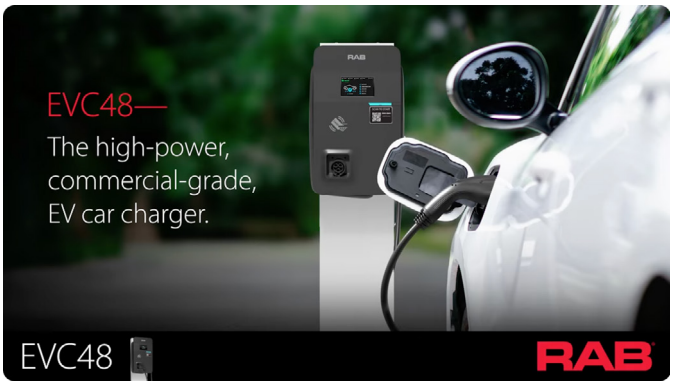


EPISODE 5

GUS17 Ultra-Economy, Field-Adjustable Wrap

This low-cost wrap is available in 3 sizes all with adjustable wattage and CCT. Options include PIR and MVS sensors and the integrated DC12V auxiliary port can be wired to other controls.

WATCH VIDEO HERE >



EPISODE 6

RAB EV48 Charger

The commercial-grade, Level 2 EV charger is 100% commissioned remotely before it's shipped and is monitored by RAB 24/7. Subscriptions are available for cloud-based management software.

WATCH VIDEO HERE >



RAB

RAB Reels

Season Five

These short-form videos are designed specifically for distributor counter areas to highlight the latest RAB products. With engaging animations, product highlights, and looping visuals, these mini-commercials keep customers informed while they wait.
Set it and forget it—new content delivered to keep things fresh and informative!



EPISODE 1

BULLET Field-Adjustable Landscape Floodlight

High-performance floodlights with field-adjustable wattage and CCT. Available in dual-head designs and with motion sensing.

WATCH VIDEO HERE >



EPISODE 2

FFLED Field-Adjustable Floodlight

The ultra-efficient FFLED is available in 3 sizes with various mounting options and selectable wattage and CCT. It is also backed by RAB's industry-leading, 10-year, no-compromise warranty!

WATCH VIDEO HERE >

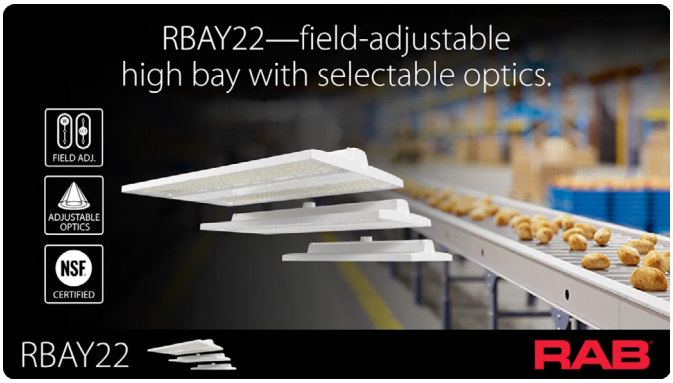


EPISODE 3

B17 Ultra-Economy Bollards

Available in various shapes and colors, the field-adjustable B17 includes three selectable wattages and CCTs, as well as an integrated on/off photocell for additional energy savings.

WATCH VIDEO HERE >



EPISODE 4

RBAY22 Optics-Adjustable High Bay

The RBAY22 is a field-adjustable high bay family that includes selectable wattage, CCT, and optics for maximized control.

WATCH VIDEO HERE >



EPISODE 5

LF17 Floodlight

The LF17 is ideal for residential application and priced to compete! With field adjustability, high-performing optics, and 0-10V dimming, it can also be ordered in dual-head configuration with or without motion sensor.

WATCH VIDEO HERE >



EPISODE 6

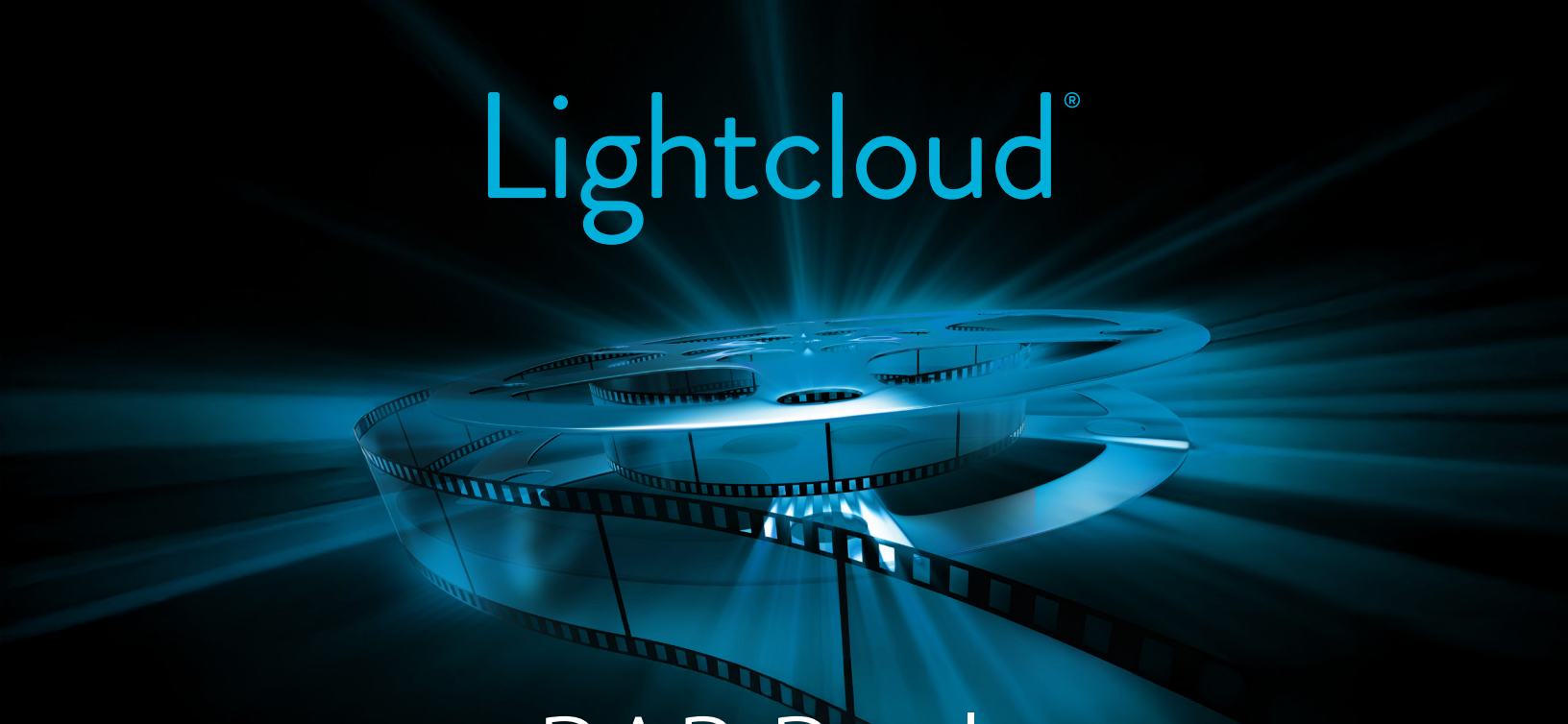
RGBW Lighting

RAB offers an ever-growing portfolio of indoor and outdoor lighting with tunable RGBW that delivers 16+ million colors via the Lightcloud Blue app. Create scenes and schedules that color your world.

WATCH VIDEO HERE >



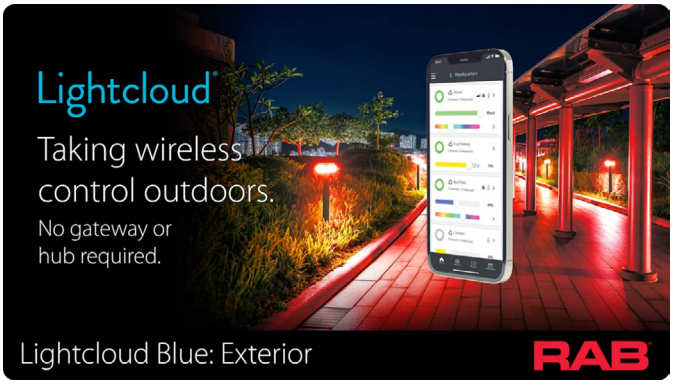
Lightcloud®



RAB Reels

Season Four: Lightcloud Blue Edition

These short-form videos are designed specifically for distributor counter areas to highlight the latest RAB products. With engaging animations, product highlights, and looping visuals, these mini-commercials keep customers informed while they wait.
Set it and forget it—new content delivered to keep things fresh and informative!

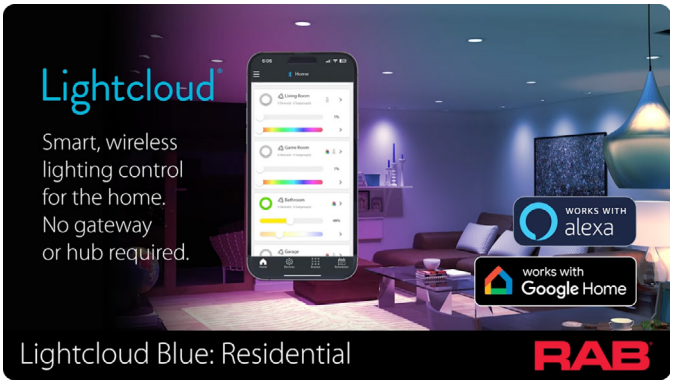


EPISODE 1

Lightcloud Blue for Exteriors

Lightcloud Blue is available on hundreds of outdoor products. Gone are the days of running additional wiring to reap the benefits of dimming and motion sensing. Enjoy automations and wireless control of fixtures up to 200 ft.* apart from each other!

WATCH VIDEO HERE >



EPISODE 2

Lightcloud Blue for Residences

With countless indoor and outdoor lighting available with Lightcloud Blue control, daily living just got easier. Create scenes and schedules, manage dimming, add a splash of color, and reap the health benefits of circadian lighting!

WATCH VIDEO HERE >



EPISODE 3

Lightcloud Blue for Offices

Lightcloud Blue makes facility lighting management a breeze, letting you reap the benefits of dimming, occupancy sensing, and daylight harvesting wirelessly! LLLC models improve energy savings and may even be eligible for higher-than-average utility rebates.

WATCH VIDEO HERE >

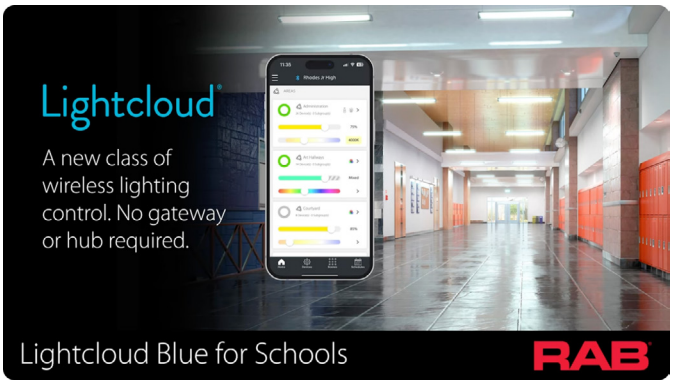


EPISODE 4

Lightcloud Blue for RBGW Color Tuning

Hundreds of tunable RGBW products are available for both indoor and outdoor use that let you color your world wirelessly. Create scenes and schedules with the mobile app and choose from up to 16+ million colors.

WATCH VIDEO HERE >

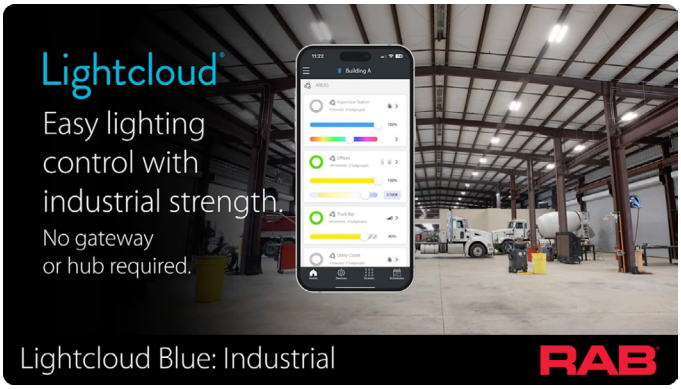


EPISODE 5

Lightcloud Blue for Schools

Lightcloud Blue makes lighting management in schools an easy A, letting you reap the benefits of wireless dimming, occupancy sensing, and daylight harvesting! Circadian control keeps students and faculty in sync with daylight's natural patterns.

WATCH VIDEO HERE >



EPISODE 6

Lightcloud Blue for Industrial Applications

With Lightcloud Blue available on everything from high bays and washdowns to wall packs and floodlights, industrial lighting just got easier. Manage motion sensing and daylight harvesting to ensure safety, and create scenes and schedules for worry-free control.

WATCH VIDEO HERE >



RAB

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LIGHTCLOUD BLUE EDITION VIDEOS
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RAB Reels
Season Three

These short-form videos are designed specifically for distributor counter areas to highlight the latest RAB products. With engaging animations, product highlights, and looping visuals, these mini-commercials keep customers informed while they wait.
Set it and forget it—new content delivered to keep things fresh and informative!



EPISODE 1

HAZSHARK
Linear Lighting for Hazardous Locations

Available in 2' (30W) and 4' (50W) in 5000K, the HAZSHARK is waterproof, vaporproof, and corrosion resistant, with a stainless steel housing and an impact-resistant polycarbonate lens.

WATCH VIDEO HERE >



EPISODE 2

HAZL34
Linear High Bays for Hazardous Locations

Designed to perform in areas with hazardous vapor and gases, the HAZL34 is certified for Class I, Division 2, Groups A, B, C, D and has a temperature rating of T4A.

WATCH VIDEO HERE >



EPISODE 3

WP123 XFU
3-Way Field-Adjustable Wall Packs

All sizes of these wall packs have 3-way field adjustability: 3 selectable wattages, 3 selectable color temperatures, and an on/off photocell, giving you 18 SKUs in one wall pack.

WATCH VIDEO HERE >



EPISODE 4

Daisy-Chain Wafers

With 6 canless, quick-connect DAISY wafers controlled by only one driver, you'll save on things like housings, wire, clamps, wire nuts, and most importantly, installation time.

WATCH VIDEO HERE >



EPISODE 5

XDIM Interchangeable Smart Dimmer

The XDIM lets you swap out a standard dimmer with a LIghtcloud Blue dimmer any time after install. It lets you select between TRIAC or ELV dimming, can be installed without a neutral wire, and can be wired for single-pole or 3-way dimming.

WATCH VIDEO HERE >



EPISODE 6

FWAFER Fire-Rated Wafers

All FWAFER models have been tested to UL 263 and ASTM E119 standards for 2-hour fire resistance, and allow you to change color temperature (2700/3000/3500/4000/5000K) with the flick of a switch!

WATCH VIDEO HERE >



RAB Reels

Season Two

These short-form videos are designed specifically for distributor counter areas to highlight the latest RAB products. With engaging animations, product highlights, and looping visuals, these mini-commercials keep customers informed while they wait.
Set it and forget it—new content delivered to keep things fresh and informative!



EPISODE 1

SAGE Architectural Landscape Lighting

Designed for 120-277V use*, the entire SAGE collection is versatile enough for both residential and commercial applications. All models are offered in a matte bronze finish and with a warm 3000K output that's ideal for inviting, outdoor applications, and available in RGBW models that are compatible with our Lightcloud Blue control system.

WATCH VIDEO HERE >



EPISODE 2

PLAYER ONE Sports Lighting

PLAYER ONE is a game changer. With various NEMA distributions and power packages up to 1200W, you can fine-tune your lighting to match any field's needs. The PLAYER ONE's RGB option seamlessly integrates with existing DMX control systems so you can enhance your lighting without a complete overhaul.

WATCH VIDEO HERE >



EPISODE 3

W34 Field-Adjustable Wall Packs

The W34 now comes with 3-way field adjustability that maximizes flexibility on the shelf and in the field. With three selectable wattages, three CCTs, and an integrated on/off photocell, each W34 is 18 fixtures in 1!

WATCH VIDEO HERE >



EPISODE 4

A22 Optics-Selectable, Field-Adjustable Area Lights

In addition to boasting three selectable wattages and color temperatures, and a twistlock photocell, the X models include three interchangeable lenses.

WATCH VIDEO HERE >



EPISODE 5

X22 Optics-Selectable, Field-Adjustable Floodlights

The X22 series not only gives you the flexible beam angle, wattage, CCT, and photocell—it also comes with two mounting options right out of the box.

WATCH VIDEO HERE >



EPISODE 6

VAN17 Ultra-Economy Canopy Lights

With adjustable wattage, adjustable CCT, and an on/off photocell, the VAN17 drastically reduces SKU count while maximizing flexibility in the field.

WATCH VIDEO HERE >





RAB Reels

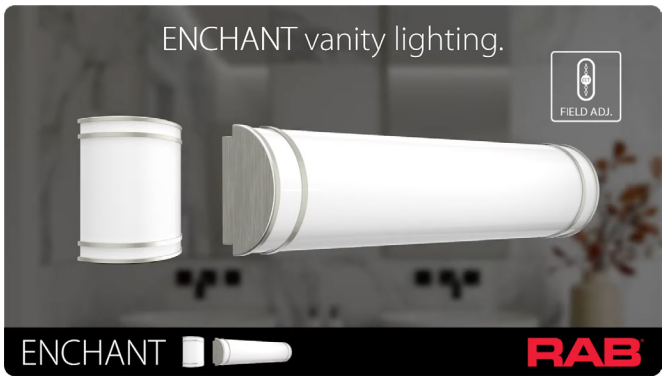
Season One

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EPISODE 1
WHALE Extra-Wide Linear Washdown
https://www.youtube.com/watch?v=UvCRQsRrB8U

Extra-wide, vapor-tight washdown featuring field-adjustable CCT and wattage, multiple sensor options, and IP67/IK10 ratings for demanding environments. Also NSF rated. Available in 2ft and 4ft.



EPISODE 2
ENCHANT Vanity Lighting
https://www.youtube.com/watch?v=P5R2U2b0MyQ

The ENCHANT vanity family boasts a classic aesthetic that's perfect for single or multi-family projects. Designed with a brushed nickel finish, it's available in 3 lengths as well as a wall sconce.you fine-tune the ambiance, whether you need bright task lighting or a soft, relaxing glow.



EPISODE 3
X34 RGBW Floodlights
https://www.youtube.com/watch?v=4Z9L3cQ2iH8

The X34 field-adjustable, general-purpose floodlights are now available with tunable white and tunable RGBW and are compatible with our Lightcloud Blue control system.



EPISODE 4
BULKHEAD Wall Sconces
https://www.youtube.com/watch?v=G3ycK8z7f1s

Traditional bulkhead design featuring field-adjustable CCT and wattage, integrated photocell control, and exceptional durability for coastal applications. Available in two forms and two color finishes.



EPISODE 5
ALLURE Vanity Lighting
https://www.youtube.com/watch?v=c9U2Azp-G9M

The ALLURE vanity family boasts a contemporary aesthetic that's perfect for single or multi-family projects. It's available in 3 lengths as well as a wall sconce, in black or brushed nickel finishes, and in round and square forms.



EPISODE 6
LF34 Landscape Lighting
https://www.youtube.com/watch?v=5lWbhoGy2vY

The LF34 combines field-adjustable color temperature and directional beam control in two compact and powerful landscape floods that are designed for 120V use. Available in bronze, white, and black finishes.



If you'd like to download the entire season of videos, please use this link:

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